

# Modern Refrigeration

PBC-126261



GEA-272

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# The Use of Electric Refrigeration--

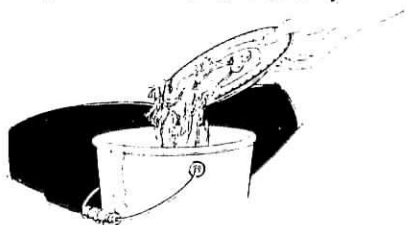
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Other Times—Other Ways

AN important element in domestic economy is the prevention of waste—especially the waste of food in these days of high market prices. One after another, methods of preservation have been tried and found wanting in some essential, such as cleanliness, consistently low temperatures, and dry atmosphere in the storage space. As a result, the bacteria of decay multiply, and much good and costly food finds its way to the garbage can instead of to the family table.

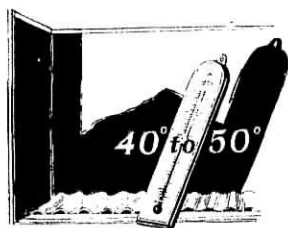
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The Result of Improper Refrigeration

It is only of late that the question has been answered by the use of Electric Refrigeration. Modern science has established the fact that meats, vegetables, and many fruits must be kept at a temperature of less than 50 degrees Fahrenheit else decay will set in and the food, which otherwise might have been kept intact for many days, begins immediately to “spoil” and so becomes unfit for consumption.

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Correct Refrigeration Temperature

There are many reasons why food can be “kept” successfully by means of Electric Refrigeration. First, is the consistently low temperature—between 40 and 50 degrees Fahrenheit—which insures against the increase of decay-producing bacteria. Second, is the withdrawal of moisture from the air, leaving it perfectly dry—another safeguard against “spoiling”. Third, is the fact that once “plugged in” to an electric outlet, the refrigerator requires no further attention. There is no need for worry when provisions are in an Electric Refrigerator; the refrigerator automatically keeps the temperature within the proper limits and the air perfectly dry.

## A GENERAL EL

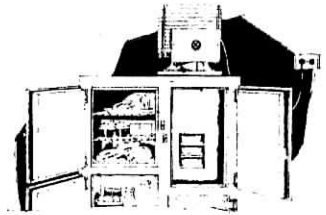
# ---An Indication of Household Thrift

In each of these qualifications, and in many others, the General Electric Refrigerator has special points of excellence. Automatic temperature control insures continuation of refrigeration temperatures at all times, and only enough electricity is consumed to accomplish this end. Such moisture as may be in the air is immediately deposited on the cooling chamber in the form of frost. The General Electric Refrigerator is, incidentally, a domestic ice factory. If pure drinking water is poured into the ice trays, a supply of crystal-clear cubes of ice is soon ready for table use. Numerous delicacies are quickly frozen and need no further preparation before serving.

The design is a radical departure from that of other electric refrigerators. The mechanism is exceedingly simple, all moving parts being enclosed—away from dust, away from harm—with a consequent muffling of mechanical noises. No oiling is necessary. The result is a simple, compact unit, absolutely to be depended on for automatic operation and perfect results. These advantages accrue only when the mechanical unit is placed above the refrigerating chamber.

A description of advantages can give no adequate idea of the relief and comfort which a General Electric Refrigerator brings to the household routine. Instead of being an every-day burden, marketing is reduced to twice—often once—in the week. The refrigerator may be placed in the most convenient spot—it matters not where so long as it is within reach of an electric outlet. It insures healthful food and removes the cause of many ills and worries. In fact, the housewife who would avoid many cares will find a solution in the General Electric Refrigerator.

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Plug it in and Forget it

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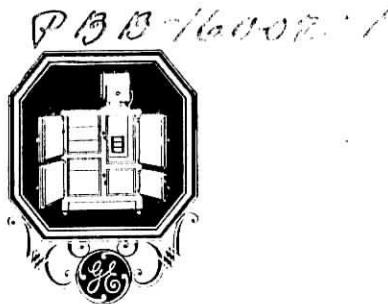
Health Insurance

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A Variety of Dainties

## ELECTRIC Product



**GENERAL ELECTRIC  
REFRIGERATOR**

*A great electrical engineering and manufacturing organization—the General Electric Company—has, as a result of years of experience and research, produced these electric refrigerators of exceptional design and high efficiency.*